



Michigan Radio
The University of Michigan
535 West William St. Suite 110
Ann Arbor, MI 48103

Telephone (734) 764-9210
Fax (734) 647-3488
michiganradio.org



June 7, 2021

CONTACTS:

Steve Chrypinski, Marketing Director
Michigan Radio
(734) 764-5118
steveski@umich.edu

Luther Keith, Executive Director
ARISE Detroit!
(313) 921-1955
lkeith@arisedetroit.org

Michigan Radio partnering with ARISE Detroit! to form Community Reporting Engagement Council

ANN ARBOR, Mich.— Michigan Radio and ARISE Detroit! have announced that they will be working together to form a Community Reporting Engagement Council. The mission of the group is to strengthen networking with communities of color, serve as a sounding board and inform news coverage that is for and about Detroit. A key goal of the initiative is to strengthen Michigan Radio's relationships with diverse communities throughout the city and to bring their stories and perspective to life to the station's 800,000+ monthly listeners across the state.

The council will be made up of Detroit residents from neighborhoods throughout the city, as well as Highland Park and Hamtramck. The Community Reporting Engagement Council is expected to meet for the first time this fall.

"We are excited about this partnership with Michigan Radio," said Luther Keith, ARISE Detroit! executive director. "This is a great opportunity to expand awareness of the efforts of hundreds of organizations and thousands of people working to improve the neighborhoods of Detroit, Hamtramck and Highland Park. Equally important, our partnership and work of the Engagement Council will be to respond to the voices and concerns of residents living in those neighborhoods."

As part of this endeavor, Michigan Radio will also be hiring a community engagement reporter who will supplement the station's coverage in Detroit. The community engagement reporter will work with the Community Reporting Engagement Council to better understand and address residents' goals and help Michigan Radio produce outstanding journalism that gives community members a greater voice in public affairs.

WUOM 91.7 FM Ann Arbor/Detroit • WVGR 104.1 FM Grand Rapids
WRSX 93.1 Port Huron • WFUM 91.1 FM Flint
Michigan's NPR News Leader

Michigan Radio is a service of Michigan Public Media and broadcasts from the campus of the University of Michigan in Ann Arbor

“Michigan Radio is looking forward to building and strengthening our relationships with these diverse communities,” noted Executive Director and General Manager Steve Schram. “Michigan Radio has a history of award-winning local journalism and audience engagement. This program with the support of ARISE Detroit! will allow us to deepen that connection through quality and meaningful content addressing the concerns and needs of the people of Detroit.”

Funding for this project is provided by The Community Foundation for Southeast Michigan as part of their Detroit Journalism Engagement Fund. The Fund, through its grant making program, seeks to advance quality journalism while reflecting the perspectives of diverse constituencies including people of color, women and low-income communities.

ARISE Detroit! is a nonprofit coalition of more than 400 organizations promoting volunteerism, community activism and positive media images to create a better Detroit. A focal point of their efforts is the annual Neighborhoods Day which celebrates the work of block clubs, churches, schools, community groups and local businesses to create a better Detroit. The 15th Annual ARISE Detroit! Neighborhoods Day will be Aug. 7, 2021.

Michigan Radio is an NPR News Station, and the state’s most listened-to and awarded public radio service. Michigan Radio broadcasts at 91.7 FM in Detroit and southeastern Michigan, 91.1 FM in Flint, 91.3 FM in Port Huron and 104.1 FM in Grand Rapids, and is available online at michiganradio.org. Licensed to the University of Michigan, Michigan Radio broadcasts from studios located in Ann Arbor, with reporters based in Detroit, Ann Arbor, Flint, Lansing and Grand Rapids.

#####

WUOM 91.7 FM Ann Arbor/Detroit • WVGR 104.1 FM Grand Rapids
WRSX 93.1 Port Huron • WFUM 91.1 FM Flint
Michigan’s NPR News Leader

Michigan Radio is a service of Michigan Public Media and broadcasts from the campus of the University of Michigan in Ann Arbor