



FOR IMMEDIATE RELEASE

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**A DAY OF NEIGHBORHOOD PRIDE, POWER AND CELEBRATION:
BLOCK CLUBS, CHURCHES & COMMUNITY GROUPS SIGN UP FOR 17TH
ANNUAL ARISE DETROIT! NEIGHBORHOODS DAY ON SATURDAY, AUGUST 5**
Citywide event will feature more than 100 community service projects of all kinds

“Neighborhoods Day is definitely changing Detroit from the ground up. We are talking to each other and showing something good that is happening in Detroit.”

—Beverly Kindle Walker, Friends of Detroit City Airport

Detroit – Block clubs, churches and community groups are registering for the 17th annual ARISE Detroit! Neighborhoods Day on **Saturday, August 5**. The citywide day of community improvement projects and pride will feature more than 100 events of all kinds.

“No other city does Neighborhoods Day like Detroit,” said Luther Keith, ARISE Detroit! executive director. “All over the city, you will see the best of Detroit from city residents and volunteers. These people are not waiting for the cavalry. They are the cavalry. They do this work — often unnoticed — all year, but Neighborhoods Day is a day to put the spotlight on them for all they do.”

Events will be held in nearly every Detroit zip code and neighborhood, stretching from downtown to Eight Mile Road, from sunup to sundown.

Traditionally, the massive community service day has more than 100 events, including volunteer projects, art and music festivals, resource fairs, school supply giveaways, and much more.

Since Neighborhoods Day began in 2007, ARISE Detroit! has promoted, marketed and supported a cumulative total of more than 2,800 community improvement events and service projects.

Among the events returning to Neighborhoods Day this year are the Belle Isle Art Fair and the Sidewalk Festival.

All of this year’s Neighborhoods Day events will be posted at arisedetroit.org. People looking for volunteer opportunities can contact registered groups listed on the website.

Groups can register for Neighborhoods Day for \$50 at arisedetroit.org. Registered groups will receive custom made banners with the names of their organizations, t-shirts, cleanup bags for beautification and blight removal projects, volunteer recruitment assistance, marketing support, and other incentives.

Neighborhoods Day groups create their own events in their own neighborhoods and establish how the events will be conducted.

The registration deadline is July 15. As in past years, groups also can register to host events throughout August and receive Neighborhoods Day incentives.

Examples of possible 2023 Neighborhoods Day activities include:

- Blight removal and beautification of homes and businesses;
- Homeowner spruce up and beautification projects, such as painting, mowing lawns, and planting trees, flowers or shrubs;
- Giveaways of school supplies and food;
- Front porch, front lawn or backyard parties, barbecues, picnics and celebrations of various kinds;
- Music concerts and festivals;
- Children’s sidewalk chalk games or other kids’ activities at their homes;
- Resource fairs that distribute information on community programs and services;
- Art events with local artists displaying their paintings, sculptures and other works in front of homes and businesses;
- And Serve A Senior: Young people and others providing a service for senior citizens, such as painting a house, sprucing up a garden, delivering food, etc.

Neighborhoods Day by the Numbers

Since the first Neighborhoods Day in 2007, the citywide event has produced through its partner organizations:

- 2,800+ Community Improvement Events
- 70,000+ Volunteers
- 1,500+ Blight Removal and Beautification Projects
- 50+ Health Fairs
- 200+ Concerts, Festivals and Art Fairs
- 200+ Back-to-School Events and School Supply Giveaways
- 70+ Adopt-a-School Projects

About ARISE Detroit!

ARISE Detroit! is a nonprofit coalition of more than 400 organizations promoting volunteerism, community activism and positive media images to create a better Detroit. Learn more at arisedetroit.org or call 313-921-1955.

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